

MANAGED MARKETING SERVICES

VIDEO PRODUCTION

If a picture can tell a thousand words, then imagine what a video could do to engage your audience.

Video content marketing is customizable, accessible, and can provide you a tremendous advantage over your competitors whether it comes to selling a product or service, increasing client interaction, or growing your social media reach. We have the video marketing team, tools, processes, and expertise to create and publish your video content to your website and social media platforms.



Video
Recording



Video Editing
& Branding



Video
Publishing

What to Expect from Us

1

Recording Session to Capture Video.

One monthly recording session via Zoom. We keep you relaxed with simple FAQ questions.

2

Video Editing & Branding.

Our video editors turn your footage into multiple professionally branded segments.

3

Publishing Your Fresh Video Content.

Your social channels spring to life every week/month with fresh video content.

Invest in the power of video marketing to engage with customers, effectively communicate your message, and promote your products and services.

The average internet user prefers watching videos to any other form of content — so why not give people what they want?

Whether your goal is to drive more traffic, increase leads, educate a buyer into making a purchase decision, or improve conversion rates, video is one of the fastest and easiest ways to communicate with your audience.

Video is the KING of Online Content. Here's why. It:

- Increases conversion rates and sales
- Heightens brand awareness and influences buying decisions
- Builds trust and credibility between a brand and its customers
- Is widely accessible
- Boosts organic search rankings
- Promotes information retention
- Is easy to consume
- Encourages social media shares

Pricing

Simple, stress-free, and cost effective.

Access an entire team of expert videographers for less than the cost of one employee.



\$2,500

**Video production services for
your social media channels**

Service Features:

✓ **Explainer Video (X1)**

To educate your customers on your company, products and services, we will capture a recording session via Zoom. We keep you relaxed with simple FAQ questions about your company, your products and services, your staff and your culture. (interview style). The interviews can be staff (c-suite, management), client testimonials, walk-through tours, or a showcase of your products.

We professionally edit the footage and produce one high quality video (1.5 to 2 minutes in duration), including a custom branded intro and outro, text overlays and transitions, professional licensed music, and final video render. We deliver your video ready for uploading to your social channels and embedding on your website.

✓ **Video Flyers (X4)**

We glean information from your assets (photos, product and feature content on your website) and produce four branded video flyers (30-45 seconds each) ready for uploading to your social channels and embedding on your website. These videos include custom branded intro and outro, text overlays and transitions, professional licensed music, and final video render. We deliver your videos ready for uploading to your social channels and embedding on your website.

Unsure about how to upload your videos to YouTube or embed them on your website? We can assist you with that and provide them to you separately as well.

How Video Marketing Can Benefit You

- Increase your online presence and boost search results
- Generate leads and get more visitors to your website
- Promote and humanize your brand
- Educate your audience
- Showcase your products and services
- Engage with your customers more frequently
- Answer FAQs and reduce the burden on your support team
- Attract new employees

**Get on board with video marketing to
grow your business. Speak with us today!**

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