

MANAGED MARKETING SERVICES

ONLINE MARKETING

Now, more than ever, businesses are tapping into the opportunities the digital world offers. Online marketing plays a very big role in shopping decisions people make.

With experience and training, we've learned a few things about websites, social media, search engines and consumer behaviour. We have a team of experts that will take your online marketing to a whole new level. With an effective online marketing strategy and a modern website, our team will make your online brand shine in a crowded online market space.



Social Media Marketing



Google Ads Campaign Management & Reporting



Monthly Marketing KPI Reporting

What to Expect from Us

1

Online Promotion of Your Products and Services.

We will create short promotional videos (30-45 sec) to advertise your company, products and services.

2

Strategize a Custom Strategy for You.

We plan and implement a strategy that fits your situation. We manage & provide ongoing reports.

3

Positive & Measurable Results.

You see the benefit of better ranking & social activity – and ultimately, more conversions.

Invest in online marketing services to help your company earn more revenue, leads, and conversions.

Your business will experience the multiple advantages of digital marketing by investing in different strategies, from Pay-Per-Click to Search Engine Optimization. Online marketing is an excellent opportunity for your business to grow and gain more valuable traffic and sales.

Connect with your audience at the right place and the right time.

An online marketing strategy is:

- Cost effective
- Measurable
- A targeted approach to the right audience
- Instrumental in reaching customers at the start of their purchase journey
- Flexible — make changes as you go
- The key to improve your conversion rate

Pricing

Simple, stress-free, and cost effective.

Access an entire team of marketing experts for less than the cost of one employee.



\$3,500/month

6 months minimum commitment, month-to-month after with a 30-day cancellation notice

Block of dedicated time every month for your marketing initiatives.

Monthly Services Included:

Marketing Services

- ✓ Dedicated block resourcing
- ✓ Access to content writing
- ✓ Access to design services (*brochures, signs, sales sheets, marketing collateral*)
- ✓ Video production (promo video flyers)
- ✓ Social media content posting / scheduling
- ✓ Google ads maintenance & optimization

*Google Ads account creation and ad budget not included in monthly services

Web Services:

- ✓ Ongoing web support
- ✓ Monthly SEO recommendations
- ✓ Monthly site audit and QA testing
- ✓ Monthly Google Analytics reporting
- ✓ WordPress CMS updates (if applicable)

If you are ready to take your business to new heights, speak with us today!

1-833-333-MTEK (6835)