

MANAGED MARKETING SERVICES

WEBSITE DEVELOPMENT AND MARKETING

Focus on what you do best — running your business — and leave the website and managed marketing to a team of industry experts.

Our web marketing team can help you reach your community and deliver your message effectively. That begins by making sure your website is modernized and in line with today's standards. We ensure your site is fresh, optimized for mobile users and designed to convert visitors into customers.



Wordpress
Design



Mobile-Friendly
& Responsive



Enhanced
Website SEO

What to Expect from Us

1

Clear Communication & Expectations.

We have a simple design process to ease you through a positive experience.

2

Quality Web Design Solutions.

We have an experienced team of designers, developers and SEO specialists.

3

Positive Online Results

It's about delivering for your visitors and gaining more conversions!

How do businesses keep up with the ever-changing online technology and search landscape?

Search Engine Optimization is the key to making your business appear on the front page of Google in a crowded online marketplace — and Web Marketing is all about connecting with people.

Invest in a website that delivers results and drives business growth.

There has never been a better or more important time to invest in a website for your business. A website offers a wide variety of benefits for businesses, and most of these benefits increase in value exponentially year over year, just like the Internet itself.

If your website needs an overhaul or you are looking to build a new one, consider the following:

- Ensure you have a professional design
- Display your products and services
- Establish your place in your industry
- Attract new business through Google
- Encourage customers to contact you
- Ensure your success over the long term

Pricing

An ongoing monthly commitment to your website is critical to stay at the forefront of technology and grow your business. Don't just build it and let it sit — ongoing maintenance & support, regular updates, and fresh content will make your business thrive.

Simple, stress-free, and cost effective.

Access an entire team of experts for less than the cost of one employee.

\$3,500/month

6 months minimum commitment, month-to-month after with a 30-day cancellation notice

Upon design completion of your new website, you'll have dedicated block time every month to support your marketing initiatives.

Initial Website Development Includes:

- ✓ Domain Registration *(If Required)*
- ✓ Website Hosting
- ✓ Custom WordPress Layout & Design
- ✓ Up to 25 Web Pages
- ✓ Blog
- ✓ Structural SEO
- ✓ Analytics Installed
- ✓ Social Media Connections
- ✓ Open Graph Support
- ✓ Structured Data Support
- ✓ Contact Form
- ✓ Banner Graphics / Rotator
- ✓ One professionally edited video ready for upload to your social channels (60-90 seconds each)
- ✓ Supporting Graphics For Social Media, Video Promos, as Project Time Permits.
- ✓ Engagement integrations including commerce, chat, lead-generation.
- ✓ Branded blog feature images (Licensed and custom images)
- ✓ Basic WordPress training to allow for content updates

Additional Monthly Services Included

Web Services

- ✓ Ongoing web support
- ✓ Monthly SEO recommendations
- ✓ Monthly site audit and QA testing
- ✓ Monthly Google Analytics reporting
- ✓ WordPress CMS updates

Marketing Services

- ✓ Access to content writing
- ✓ Access to design services *(brochures, signs, sales sheets, marketing collateral)*
- ✓ Explainer Video (X1)
To educate your customers on your company, products and services, we will capture a recording session via Zoom. We keep you relaxed with simple FAQ questions about your company, your products and services, your staff and your culture. (interview style). The interviews can be staff (c-suite, management), client testimonials, walk-through tours, or a showcase of your products.

We professionally edit the footage and produce one high quality video (1.5 to 2 minutes in duration), including a custom branded intro and outro, text overlays and transitions, professional licensed music, and final video render. We deliver your video ready for uploading to your social channels and embedding on your website.
- ✓ Social media content posting/scheduling
- ✓ Dedicated block resourcing
- ✓ Video Flyers (X4)
We glean information from your assets (photos, product and feature content on your website) and produce four branded video flyers (30-45 seconds each) ready for uploading to your social channels and embedding on your website. These videos include custom branded intro and outro, text overlays and transitions, professional licensed music, and final video render. We deliver your videos ready for uploading to your social channels and embedding on your website.

Unsure about how to upload your videos to YouTube or embed them on your website? We can assist you with that and provide them to you separately as well.

Note: Zoom recordings are on an "as needed" basis. A Zoom recording session may not occur every month if we have enough content in the initial footage to produce additional Explainer videos.

Talk To Us Today About We Can Help You Grow Your Business!

1-833-333-MTEK (6835)