



Consider This

Modern threats demand modern protection.

As threats and threat actors learn new tricks, so must your protection.

Counteract the Growing Sophistication of Cyber Threats

Year after year, malware and cyber threats increase in frequency and sophistication. Significant increases in supply-chain attacks and exploitation of vulnerabilities, such as Log4j, enable hackers to take full control of devices. It gives them administrator access to those systems, along with countless other remote code execution and root elevation exploits.

Ransomware attacks grow more elaborate, while a dangerous new "data wiper" threat sweeps through networks, irrevocably destroying data in its path.

Internet-based services hosted on Internet-based servers, are known as "the cloud." A prime example is the M365 Suite of applications, where the software resides on servers outside your own internal protection. Thus, cloud-based layers are also needed to protect your external data, users and customers.

ESET PROTECT Complete

**Multi-Layered
Cyber Security**

ESET PROTECT Complete builds upon the award-winning multi-layered protection ESET is known for by adding cloud-based layers that further mitigate attacks upon your organization and adopt technologies designed specifically to lock down these ever-evolving attack vectors. This approach to cyber security ensures both proactive and reactive measures are in place at multiple points to provide optimum protection for your network.

Product Comparison	Traditional Antivirus	Traditional Advanced Security	ESET PROTECT Complete
Reputation-Based Antivirus	✓	✓	✓
Host Intrusion Prevention Systems (HIPS)	✓	✓	✓
Enhanced Protection Against Ransomware	✗	✓	✓
Bi-Directional Firewall	✗	✓	✓
Exploit Blocker	✗	✓	✓
Cloud management	✗	✗	✓
Cloud Sandbox Zero-Day Protection	✗	✗	✓
Protect Microsoft M365	✗	✗	✓
Cloud Application Protection	✗	✗	✓
Antispam	✗	✓ Endpoint Only	✓ Multi-layered
Anti-Phishing	✗	✓ Endpoint Only	✓ Multi-layered
Managed Full-Disk Encryption	✗	✗	✓
Mail server protection	✗	✗	✓

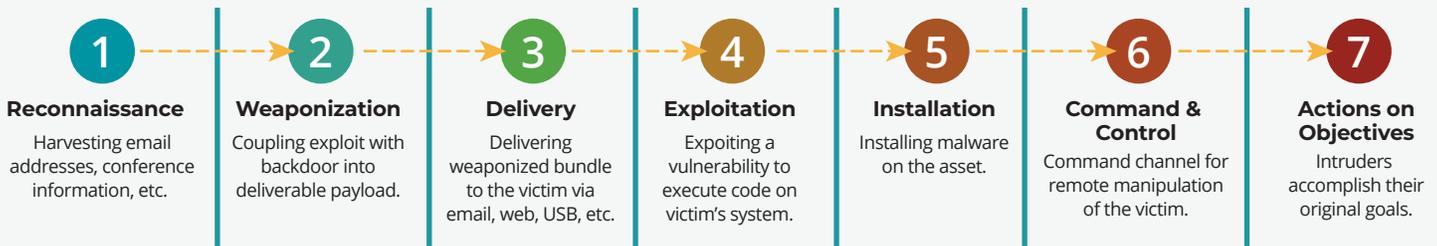
Why ESET PROTECT Complete Is The Best Choice in 2022

The ESET PROTECT platform offers customizable security solutions, managed easily from a cloud console.

The Process of a Cyber Attack

The Cyber Kill Chain®

Developed by Lockheed Martin, the Cyber Kill Chain® framework identifies what the adversaries must complete in order to achieve their objective. The seven steps of the Cyber Kill Chain® enhance visibility into an attack and enrich an analyst's understanding of an adversary's tactics, techniques and procedures.



Traditional Antivirus

With traditional antivirus, a threat would enter a network, and ultimately find itself on a protected endpoint such as a Windows PC running an antivirus client. The threat, if recognized by reputation-based lists, is then stopped by that client with little or no impact. Threat actors are intelligent, however, and work around the clock to thwart the protections we have in place. By using social engineering attacks, spear phishing tactics, and remote execution exploits, attackers find ways to establish footholds within a network, often laying dormant until they inevitably attack.

Modern Multi-Layered Solutions with ESET

Since modern cyber attackers use a multi-layered approach to their attacks, an effective cyber security solution is similarly multi-layered. With ESET PROTECT Complete, this approach ensures that even if an attacker breaks through one layer, they are stopped at the next. The more layers, the better the defence against their attack. With cloud app protection included in ESET PROTECT Complete, threats are removed before they get to your network or device.

LiveGuard Advanced

ESET PROTECT Complete includes ESET **LiveGuard Advanced** which lives in the cloud and protects against never-before-seen threats such as new strains of ransomware, zero-day threats and new malware. Should a suspicious or unknown file find its way into your protected infrastructure, it is safely executed in a cloud sandbox environment (a segregated virtual computer) where sophisticated artificial intelligence performs immediate behavioral analysis on the file. If it is determined to be benign by the AI, it is allowed on to the next layer of protection. However, if it is found to be malicious, the task is stopped in the sandbox and never allowed to execute on your endpoint. This feature exists at multiple layers of ESET PROTECT Complete, beginning with M365 integration where this cutting-edge machine learning system stops attackers within Exchange Online, Teams, SharePoint Online and OneDrive, before the threat even enters your network.

Cloud-Based Management for Optimized Administration & Performance

Cloud-based management included in ESET PROTECT Complete eliminates the costs associated with on-premise server management and licensing, and keeps your ESET products up to date automatically. This allows your IT administrator to ensure optimum protection of all your systems, whether at the office or work-from-home. Quickly generate reports and system audits, be notified, and take immediate action in the event of a risk or active threat. ESET PROTECT allows your admin to quickly remediate cyber attack from a single console, adjust security parameters on one or multiple systems simultaneously, and lock down infected systems to stop the spread of an attack (such as ransomware), even without physical access.

Protect Your Data with Trusted ESET Technology

For more information, contact us at support@endpointsecurity.ca

Why ESET is the Preferred Choice

- ✓ Most highly recommended
- ✓ Easier to administer
- ✓ Superior detection
- ✓ Fewer false positives
- ✓ Lighter system impact
- ✓ Easier to do business with